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The Mostly Legal Podcast: Season 3, Episode 3 "The Advantages of a Cognitive Disability: A New Approach to Law Firm Marketing"

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This week, Rob and Amanda have the pleasure of talking to Nick Manty who started his career as a Firm Administrator at a boutique law firm specializing in bankruptcy and creditors' rights. Now Nick is part of the Barnes & Thornburg team the Minneapolis and Salt Lake City Marketing Manager. Nick takes us along his journey from his transition from these two roles. This episode covers everything from resume jokes to meditation, and even glass blowing. Join us for a thoughtful discussion on the impact of a cognitive disability and Nick's ability to think through accessibility when executing various marketing events.

About the Guest

Nick Manty

After studying psychology at the University of Minnesota, Nick Manty started working as a Firm Administrator for a boutique law firm specializing in bankruptcy and creditors' rights. In 2018, he joined Barnes & Thornburg as the Minneapolis and Salt Lake City Marketing Manager. At Barnes he oversees all marketing initiatives for the Minneapolis and Salt Lake markets, working with a team of skilled professionals from across the country. In addition to his marketing work, he is also active in LMA and the ALA. He is a member of the organization's chapter resource team where he advises local chapter leadership across the country. In his free time, he is an avid cyclist and enjoys training his dog, Cowboy.

Episode Resources

- [Association of Legal Administrators \(ALA\)](#)
- [Barnes & Thornburg LLP \(Nick's Firm\)](#)

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