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Centerbase CloudBased Law Firm Management & Growth Platform

The Mostly Legal Podcast: Season 2, Episode 2 "Look Beyond the Law Firm, Look Beyond the Desk"

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How do you earn the nickname “Major Problem Solver” throughout the course of your career? We won’t say it comes solely from holding a variety of positions and working your way up in the legal industry, but that’s a great place to start.

Brandi Hobbs (Director of Operations and Process Improvement at Offit Kurman) started her career thinking she was going to be an attorney, but now she’s a strategic change innovator and has a Master of Professional Studies in Law Firm Management from the George Washington University, one of the only schools to offer such a program.

You won’t want to miss this fascinating discussion on the sheer impact marketing can have on law firms. Brandi has some wild insight to share that just might blow your mind!

About the Guest

Brandi Hobbs

Director of Operations & Process Improvement, Offit Kurman

Brandi Hobbs is an Accredited Legal Professional and has a Master of Professional Studies in Law Firm Management from the George Washington University. She graduated with an undergraduate degree in Communication Studies from Pepperdine University. After working with professional speakers for almost 7 years, Brandi moved to legal, starting as a temp “Executive Assistant” to the office managing partner of the largest law firm in the world at the time. After a two-year trial by

fire, she wedded her speaker management and law practice experience to move into law firm marketing and later, law firm management. Brandi has almost 20 years of professional services management experience across industries and is passionate about ensuring her firm's clients are receiving the best service possible from the professionals they hire.

Episode Resources

- [Lean Sigma Institute](#)
- [Legal Marketing Association \(LMA\)](#)
- [Client Experience for Professional Services \(CXPS\)](#)
- [Society 54](#)
- [Wicker Park Group](#)
- [Trustmary](#)
- [CASA \(Court Appointed Special Advocate\)](#)
- [Accenture article on the business of experience](#)
- [Offit Kurman](#)
- [Master of Professional Studies in Law Firm Management at George Washington University](#)

Pitch Your Passion:

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- [The Relatives](#)

Thanks for tuning in! Join us back here next week for episode 3 with Kyle Weigand.

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