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The Mostly Legal Podcast: Season 2, Episode 1 "How a Social Media Star is Disrupting the Legal Industry"

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The Mostly Legal Podcast is back for season 2 and we're starting this second go-around off with a bang!

How do you know when it's time for a career change? Maybe you're not enjoying the work you're doing, not happy at your current employer, or perhaps you're in the wrong industry altogether. Alex Su (Head of Community Development for Ironclad) thinks you're much more likely to be successful in your career if you focus on doing something that's aligned with your strengths instead of trying to fix your weaknesses.

A former lawyer now working in legal technology, Su found one of his many strengths was social media, and before he knew it, he had almost 70,000 followers on TikTok watching his jokes about the legal industry. But there's so much more to him than just some content about paralegals...

Join us for this discussion on what it means to find your own path and be successful, even if it's not what you initially envisioned.

About the Guest

Alex Su

Head of Community Development, Ironclad, Inc.

Alex Su is a former lawyer now working at the cutting edge of legal technology as the Head of Community Development at Ironclad (YC S15), a contracts technology company backed by Accel, Sequoia, and other leading investors. You may know him as @legaltechbro on TikTok, where he makes silly videos poking fun at the legal industry.

Previously, he was an associate at Sullivan & Cromwell and clerked for a federal judge. Su graduated from Northwestern Law, where he was editor of the law review and the student commencement speaker.

For more of his stories about his journey through law and legal tech, subscribe to his Substack (linked below).

Episode Resources

- The famous paralegal TikTok
- Ironclad
- Alex's LinkedIn
- Alex's Twitter
- Alex's TikTok

Pitch Your Passion:

• Off the Record Newsletter

Thanks for tuning in! Join us back here next week for episode 2 with Brandi Hobbs.

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