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Centerbase CloudBased Law Firm Management & Growth Platform

The Mostly Legal Podcast: Episode 1 "Introducing The Mostly Legal Podcast"

developers · Monday, July 12th, 2021

You may be asking yourself, why should I listen to a podcast about legal management? The answer is simple: as a pioneer in law firm tech sales and a seasoned law firm leader, Rob and Amanda have combined experience of almost 25 years in the legal industry. These two industry titans have seen it all and have some crazy stories to tell with guests that won't fail to keep you on your toes. But this show won't be about academic issues surrounding legal management, unruly clients, or the practice of law itself; instead, it will focus on the lives of the people who make law firms run, the ones who humanize an industry that is arguably the most cutthroat in the world. So buckle your seatbelts, we're about to take a ride. Don't believe us? Find out for yourself.

About the Guests

Rob Joyner

VP of Marketing & Sales, Centerbase

Rob Joyner is the VP of Sales and Marketing at Centerbase. With almost 8 years of experience in the legal tech industry, Rob has been a pivotal part in the development and evolution of Centerbase.

Rob received his bachelor's degree in Business Administration and Marketing from the University of North Texas and is a member of Revenue Collective, a private, invitation-only community of sales and marketing executives at growth-focused companies.

A Texas native, Rob and his beautiful wife Michelle, share the sweetest and coolest 3 year old twins in the world, Ames and Joules.

And if that wasn't enough, aside from running Centerbase and being a great father and husband, Rob is also an artist! He enjoys painting large, abstract paintings, with most of his pieces reaching over 6' in at least one dimension. If you're curious to check it out, you can find his art @paintedjoyner on Instagram.

Amanda Koplos

Executive Director, ShuffieldLowman

Amanda Koplos, CLM, CPA, is the Executive Director for Central Florida-based Shuffield, Lowman and Wilson, P.A. She has almost 17 years of experience in law firm management at firms of multiple sizes. Amanda received her bachelor's degree in communications from Texas State University and her MBA with a concentration in accounting from St. Edward's University. She is also proud to hold the distinction of Certified Legal Manager - CLM. Legal management isn't just a career for Amanda, it's a passion. In support of that passion, Amanda has been active in the Association of Legal Administrators since 2005. She has held numerous positions at the local, regional and international levels. In May 2021 she began a 3-year term as a member of the Board of Directors. Amanda is also a frequent speaker on legal management topics having given or moderated sessions on: DEI&A, budgeting and accounting, facilities and office moves, and social media.

Amanda is a native of Central Texas but has made her home in Orlando, FL with her husband and two kids since the end of 2018. In her "spare" time, Amanda and her husband are huge NFL fans. She roots exclusively for the Green Bay Packers and shows her devotion with action figures, stock ownership, fuzzy dice and a small, discrete, tastefully placed tattoo.

Episode Resources

A few colleges with degrees or certificates in legal management:

- University of Denver: [Master of Science in Legal Administration \(MSLA\)](#)

- Harvard Law School: [Leadership in Law Firms](#)
- Berkeley Law: [Leadership in the Legal Profession](#) (Designed for practicing attorneys)
- University of Texas: [Law Office Administration Specialist Certificate Program](#)

States that currently allow non-lawyer ownership of law firms as of air date:

[Utah](#)

[Arizona](#)

[California](#)

The American Bar Association [approved](#) a resolution encouraging states and other jurisdictions to “consider innovative approaches to expanding access to justice with the goal of improving affordability and quality of civil legal services.”

[Texas Opinion](#) on the Job Titles for Non-Lawyer employees

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