

# The Mostly Legal Podcast: Episode 7 “Shifting Perspectives in the Industry”

[Amanda Koplos](#) August 16, 2021

What would you do if, 48 hours before the most important event of the year, someone asked you to fill in for the keynote speaker? Would you pass up the opportunity or would you make it to the stage and give the best speech of your life? What if, after 20 years at a small firm, you made a leap and moved to a large firm? Would you be ready for the challenges that came with that transition? What about getting buy-in from attorneys and partners? How do you sell yourself in a way that gets you what you need? Take it from us, we can't answer those questions, but Judy Hissong (President, Nesso Strategies) and April Campbell (Executive Director, Association of Legal Administrators) can. They take on the mic and bring us the wisdom we never knew we needed.

## About the Guests

### Judy Hissong

President, Nesso Strategies

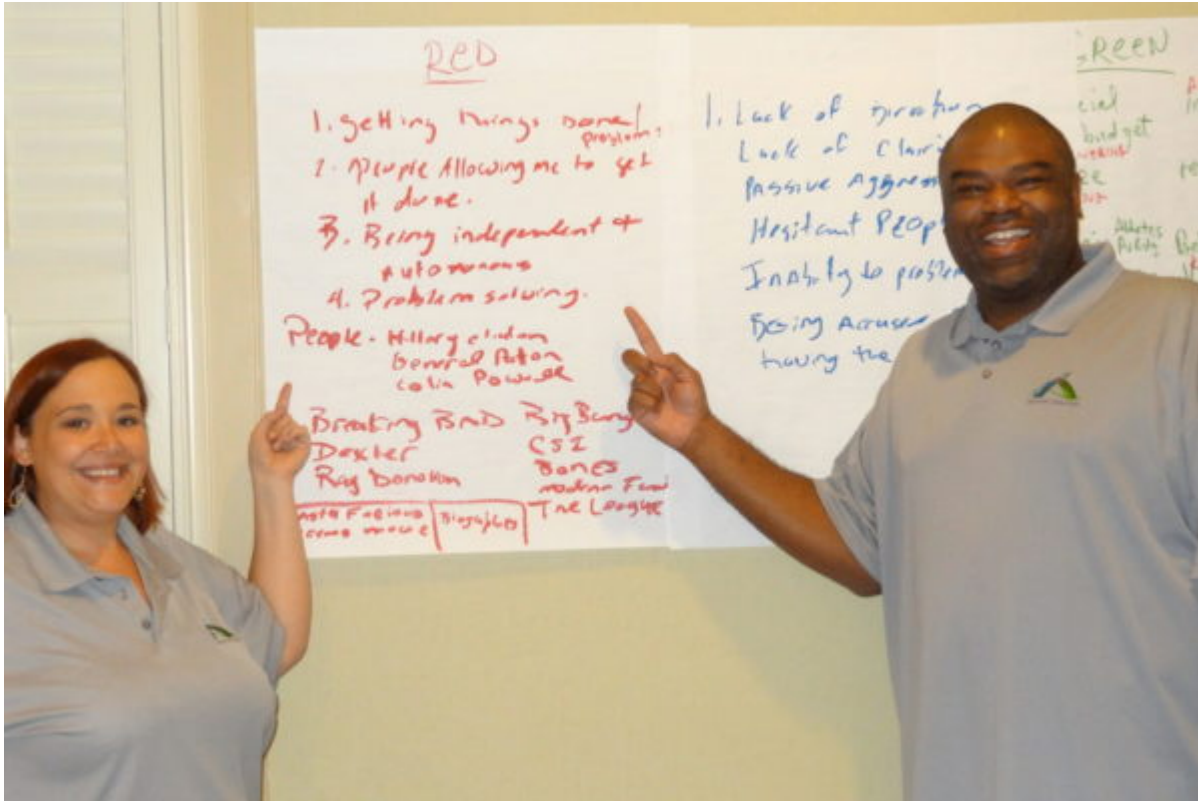
Judy Hissong is the President of Nesso Strategies. A former law firm Chief Operating Officer, she helps firms become more profitable by advising leaders in strategic and leadership development challenges. Her mission is “world domination for Good.” By creating actionable, lightbulb moments that leaders want to share and spread, she intends to improve the world one person at a time. When she's not speaking, training, and consulting, Judy teaches quarterly online workshops and facilitates Leaders Lab, a free monthly video conference that enables small groups of leaders to brainstorm strategies and solutions to work through common issues that keep firms stuck.

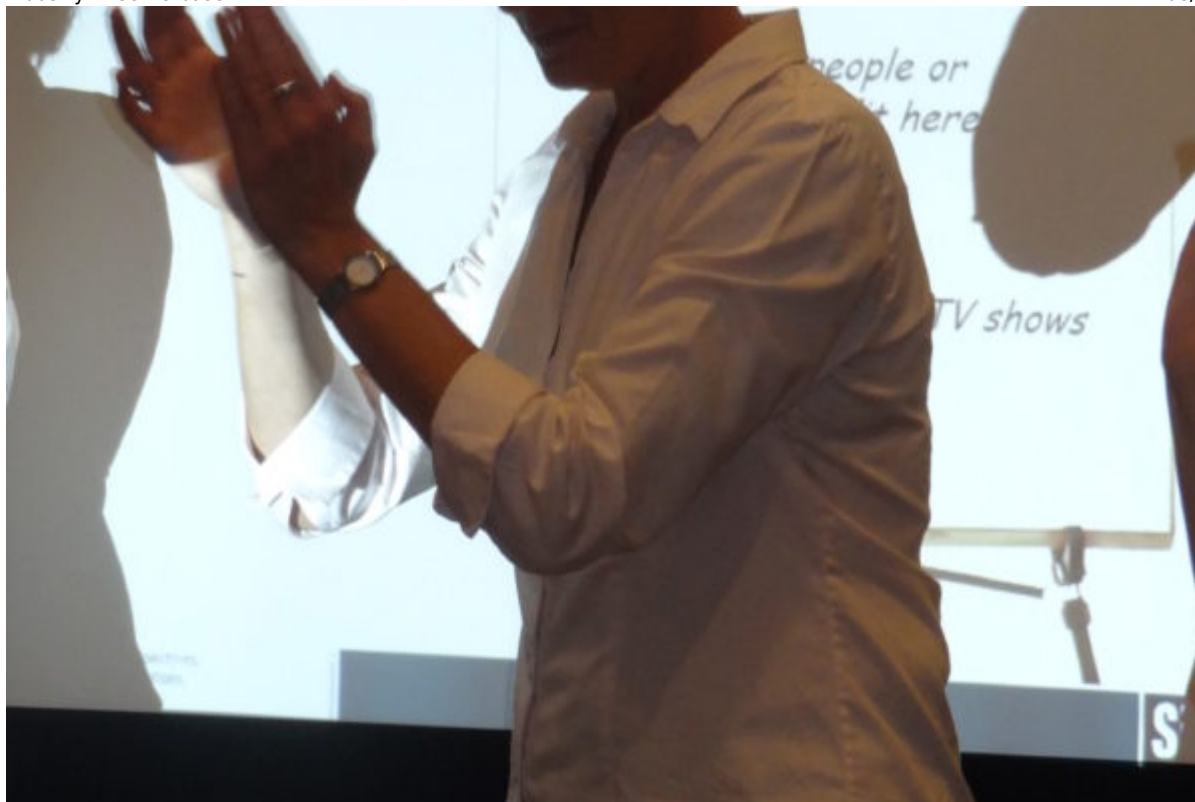
### April Campbell

Executive Director, Association of Legal Administrators (ALA)

April Campbell is a leader in professional service and not-for-profit organizations for more than

two decades. She is passionate about developing leaders and productive teams. She focuses her energy on the philosophy of change experimentation, using innovative methods to foster new solutions and empower leaders to a deeper understanding of how change happens. She currently serves as the Executive Director of the Association of Legal Administrators. She has held additional roles in both large and small law firms in the areas of HR, pro bono, and operations. Before her career in legal management, she practiced as an attorney. April holds a Bachelor of Science in Spanish with a business option from Penn State and a Juris Doctorate from the University of Oregon School of Law.









## Episode Resources

General Resources:

- [Association of Legal Administrators](#)
- [Chapter Leadership Institute](#)

Judy's Resources:

- [Nesso Strategies](#)

Judy's Pitch Your Passion:

[Kiva](#) – A worldwide lending organization

April's Resources:

- [Association of Legal Administrators](#)

April's Hobby/Miscellaneous:

- [Who Want to Be a Millionaire](#)

Thanks for tuning in! Join us back here next week for episode 8 with Melissa Chambers and Mike West!