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Centerbase CloudBased Law Firm Management & Growth Platform

## Centerbase Welcomes Bob Freeburg as Chief Technology Officer

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Centerbase, a legal practice management software company that provides mid-sized law firms with a cloud-based platform to streamline operations, is pleased to welcome Bob Freeburg as Chief Technology Officer.

The hire follows Centerbase's [recent growth equity investment from Mainsail Partners](#) and underpins the company's commitment to aggressive growth and strategic expansion. Following a banner year in 2020 and ongoing momentum year-to-date, Centerbase has continued to invest heavily in its core product and its people while exploring feature and practice area specific integrations.

Those investments and enhancements are what attracted Freeburg to Centerbase. "It's an exciting time to be joining the legal technology industry," says Bob. "I look forward to learning more about the customers that trust Centerbase to run their firms, learn from them how we can do better, and continue moving the current Centerbase product features to the next level to serve our clients more efficiently."

A performance-driven leader with over 25 years of innovative technology experience, Freeburg comes to Centerbase from Curantis Solutions, where he started as Chief Technology Officer in March 2017 before being promoted to Chief Operating Officer/EVP of Technology earlier this year.

At Curantis, a cloud-based hospice and palliative care management platform, Freeburg was responsible for technology, product delivery, operations, and account management functions. Bob was involved with filing four patent applications for newly developed technology. In the role, he implemented key processes gaining significant experience working with sensitive information in a cloud environment.

Similar to the legal industry Bob will be serving at Centerbase, he worked with clients at Curantis to deliver a modern cloud platform solution. "Although this can be challenging, (it) presents an opportunity to help clients achieve operational efficiency when this transformation is done right," says Bob.

Prior to Curantis, Freeburg spent the majority of his career at Parago, a rewards-based incentives company. He served as a key member of Parago's (Blackhawk Engagement Solutions) executive

leadership team and was instrumental in growing the business from a startup to acquisition by Blackhawk Network in October 2014.

As Chief Operating Officer and Group Vice President for Technology at Blackhawk Engagement Solutions, Bob managed a technology and operational scope encompassing four incentive companies acquired by Blackhawk Network.

Parago was included on the Dallas Business Journal's "Best Places to Work" list in 2009, in addition to the "Fastest Growing Businesses" list in 2010.

In 2010, Bob was also named a CIO 100 award winner for his achievements in delivering innovative technology solutions while improving client satisfaction.

Freeburg graduated from Baylor University with a B.A. in Computer Science, working in consulting and technology delivery roles at Arthur Andersen LLP, Excel Communications Inc., and Teleglobe Communications prior to joining Parago's executive leadership team in 2000.

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